

StoryBilder

...where the plot thickens

Information Sheet

Product: StoryBilder
Website: www.storybilder.com

Founder: Tanya Gough
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Based in: Toronto, Ontario

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Key Dates:

- **April 9-May 9, 2019** Kickstarter fundraising campaign
- **Sept 1, 2019** (approx.) Private Access Begins (Kickstarter supporters get early access)
- **Jan 1, 2020** (approx.) Public Launch (web platform)

iOS and Android apps coming soon

Description:

Have you ever thought about writing a novel but didn't know where to start? If so, you're not alone. Now, thanks to StoryBilder, it's as easy as 1-2-3. StoryBilder takes all the guesswork out of the writing process, allowing you the freedom to write the story you want, the way you want.

The platform is uniquely adaptive and integrated; it helps you track, edit and chart story elements as you write. Choose a guided experience or write freestyle if you prefer. Structure and develop your plot, build your own character and worldbuilding elements, or use the asset library, which offers standard assets you can adapt to your needs. Want to use the outline from Romeo and Juliet as your starting point? No problem! Want characters from your favorite Jane Austen novel to meet Dracula or Frankenstein? Borrow them or create your own. When you're done, reshare your version so someone else can build on your ideas.

StoryBilder is:

- **Adaptable.** Follow the prompts from beginning to end, or jump right in and start writing from scratch. You choose.
- **Educational.** Think of us as training wheels for your book. If you need help, structural prompts teach you what comes next. If you can pop wheelies on your own, pedal on.
- **Organizational.** Can't remember where characters interact with each other? We have a visualizer for that.
- **Fun!** Can't make up your mind if your character has blue eyes or brown? Want to shake things up? Use the randomizers and let StoryBilder build your story details for you!

So, what's your story?